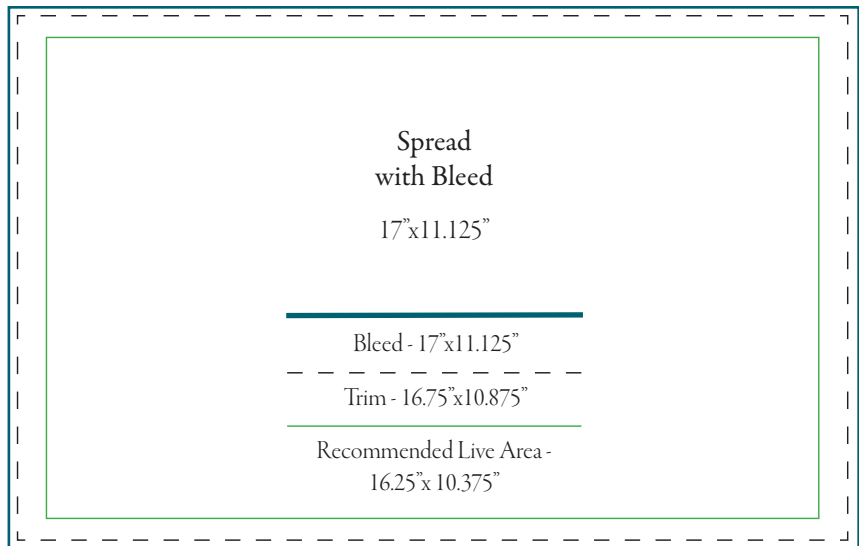
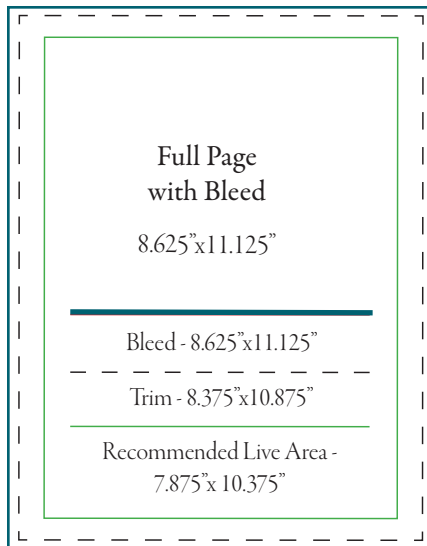


Creative - Mechanicals



Sophisticated Living is published six times per year.

Circulation - 11,000

Average HHI - \$400K

POSITION REQUESTS

Advertisers will not be guaranteed placement or position without a premium placement fee of 15%.

BILLING

Terms of sale: Payment due twenty-one (21) days from date of invoice. Interest will be charged at rate of 2.5% per month on past due balances. Past due finance charges are posted on the first of each month.

Sophisticated Living Magazine Columbus reserves the right to place a financial hold on past due accounts.

PRINT TECHNICAL SPECS

Digital photos must be 300 dpi minimum to be printed

Acceptable file formats for artwork are:

-Adobe Acrobat, PDF files, (high-resolution with all fonts embedded; CMYK color)

-Adobe Photoshop files. (PSD, JPG, EPS or TIF)

Adobe PDF Specifications

Ads submitted as PDF files must have fonts embedded and be composite, high resolution,

press-ready PDF files (300 dpi). Include bleed if ad is designed as such with consideration

for live area in relation to trim (8.375"x10.875).

If you have any questions regarding acceptable artwork, please contact our office at **614.896.0284**

Send ad to: artcol@slmag.net

DISCLAIMERS/POLICIES

For production and quality-control purposes, we cannot accept Web or Internet images.

Color accuracy cannot be guaranteed unless a match-print or comparable industry-standard proof is submitted. If desired, these can be provided to you for an additional fee.